



Purse-inalities

Women are as unique as their purses...with their own style and personality. It's time to share your "Purse-inality" with us!

We need YOUR help.

Did you know that heart disease is the #1 killer of women over the age of 20? In fact, more women will die of heart disease than the next 5 causes of death combined – including all forms of cancer. Because of these alarming statistics, we are turning to individuals like **YOU** to help us turn the tide and support our life-saving mission.

How Can You Help?

Well, the answer is both EASY and FUN! We want you to share your "Purse-inality" with us. We want to see what you are made of by **donating a purse filled with items reflecting your very own "Purse-inality" to be used for our silent auction** during our Go Red for Women Expo. By simply donating an auction item (suggested value of \$100 or greater), you are helping to raise dollars that will go directly towards the life-saving research and education for women and heart disease. What a fun and unique way to give back and make a difference!

- **Themes might include:** Music/Movies, Pampering Products, Books, Candles, Gardening, Beach Accessories, Golf Items, Jewelry, Coffee/Teas, Arts and Crafts, Gift Certificates and the list goes on...

DEADLINE FOR SUBMISSION: FRIDAY, OCTOBER 21ST



Key Note Speaker Holly Hoffman
Holly Hoffman was the last female to be voted out of 2010 Survivor Nicaragua. Hoffman was one of just five remaining castaways vying for the million dollar prize. Holly shares her intimate story of survival.



About Our Event

The American Heart Association's 6th Annual Go Red for Women Event is on November 1, 2011 at Paramount Theater in St. Cloud. This event is educational, empowering and life changing for those who participate. It includes heart-healthy appetizers, Health Expo, displays and keynote speaker Holly Hoffman from 2010 Survivor Nicaragua along with a **silent auction filled with fun "Purse-inalities" that will help reflect YOUR very own personal style!**



Thank you in advance for your support.
We can't wait to see your "purse-inality"!